

For Immediate Release

Splashy Decisions Underway: Splish Splash Water Park's Fin-tastic Naming Contest Begins Today

New York's Largest Water Park® is Leaping into 2025 with an All-New Water Playground

CALVERTON, NY [February 25, 2025] – There's plenty of fish names in the sea, and to help make a big kahuna decision, <u>Splish Splash Water Park</u> is calling on the public to name the park's brand-new water play area during its *Fin-tastic Water Playground Naming Sweepstakes*. Complete with an oceanic theming throughout, the new water playground will make an adorable splash this summer, offering pint-sized thrills for the park's smallest guests.

The fin-tastic sweepstakes will commence today and will hook fans in with the chance to win two 2025 Gold Season Passes and for a chance to be among the first to visit the new water play area. Voters will be able to choose from three under the sea themed names including:

- Anchor Bay: Ahoy! This water playground is perfect for tiny pirates
- Soakin' Shores: Offers families a chance to cool off and escape the New York heat
- Sting Ray Bay: Where it's all fun and no sting, all summer season long

"For the first time in the park's history, we are excited to give our guests the opportunity to name our all-new water playground, said General Manager Mike Bengtson. "We want to involve our valued Season Passholders and guests in the development of this new attraction and share the excitement as we prepare for the upcoming season."

New York's Largest Water Park will reopen for its 35th Season on Saturday, May 24. The brand-new splash-tastic water playground will debut this summer season and offers more than 15 fun and silly ways to stay cool during their visit to Splish Splash. The new area will be decked out with three-pint sized water slides, six interactive spray features, five water play features, a dump bucket and fun for all to soak and spray.

To enter the contest, please visit *Fin-tastic Water Playground Naming Sweepstakes*. Get ready for the summer and make a splash.

To celebrate the all-new water playground, the park's first-ever naming contest and Splish Splash's 35th Season, guests can purchase a 2025 Season Pass now for as low as 5 payments of \$20 each. For more information on the all-new water playground, to cast your vote, and to purchase Season Passes, visit splishsplash.com.

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About Splish Splash Water Park:

Splish Splash is New York's Largest Water Park. Celebrating 35 summers of family fun, the Long Island water park first opened in May 1991. Today, Splish Splash is home to over 30 rides, slides, and attractions, two wave pools, several kiddie areas, and a lazy river.