

For Immediate Release

Splish Splash Honors Local Heroes & Hosts Touch A Truck Event

New York's Largest Water Park® kicks off Hero Week on Monday, August 12 With Exclusive Discounts For Local Heroes

CALVERTON, N.Y. August 7, 2024 – Long Island's Splish Splash Water Park is saying thank you to those that serve the community by celebrating local, hometown heroes.

New York's Largest Water Park® will host a five-day Hero Appreciation Week offering discounted admission to police officers, firefighters, first responders, military members including active duty, retired and veterans, doctors and nurses from Monday, August 12 to Friday, August 16. Heroes can purchase discounted one-day tickets for \$44.99 for themselves and up to five additional guests, a \$30 savings off standard gate pricing. Hero Appreciation Week tickets go on sale on August 12 both at the Splish Splash Main Gate and park website. To redeem the discount guests can show their identification at the park's Main Gate.

"Many former Splish Splash Team Members have continued to play a vital role in our community, going on to become heroes themselves." says General Manager Mike Bengtson. "This is one of our team's favorite weeks of the summer season because we get to give back to these local heroes, see a few familiar faces and continue to support our Long Island heroes."

Splish Splash will welcome several local organizations for a Touch-a-Truck Day on Tuesday, August 13 as part of Hero Appreciation Week. The Riverhead Police Department, Riverhead Fire Department, Riverhead Volunteer Ambulance, and 106 Rescue Wing New York Air National Guard will be on site to offer park guests a behind the scenes look at life as a first responder. Guests can sit in a fire truck, check out a patrol car, grab fun photos and interact with these local heroes to learn more about working in these important public safety positions. The event will run from 10 a.m. until 1 p.m.

Plus, 2025 Season Passes are almost here! Beginning on Monday, August 12, Splish Splash will run <u>its best Season Passes</u> <u>deal of the season</u> where guests save up to \$50 on 2025 Season Passes. These passes include access to the park for the rest of the 2024 season and for the entire 2025 season. Plus, new for Bronze Season Passes, guests can now enjoy a discount on food & beverage and retail.

For more information on Hero Appreciation Week, 2025 Season Pass perks and the full park schedule, please visit SplishSplash.com.

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About Splish Splash Water Park:

Splish Splash is New York's Largest Water Park! Celebrating more than 30 summers of family fun, the Long Island water park first opened in May 1991. Today, Splish Splash is home to 20 water slides and attractions, two wave pools, several kiddle areas and a lazy river.